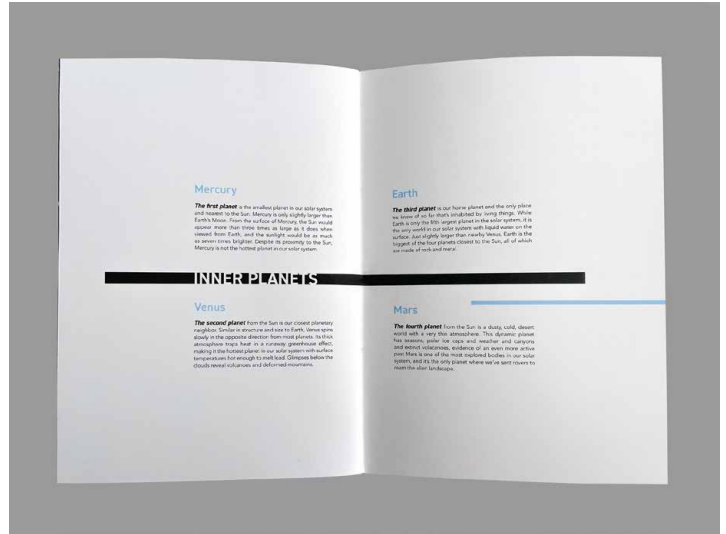


Our Solar System

Field Guides

This set of three field guides provides facts & statistics about our solar system & the eight planets within it. Each folio explores a different grid structure (manuscript, multiple-column, & deconstructed grid) & a different approach to the information. The clean & minimal layout is complemented by sections filled with images of the black night sky & other space elements. The use of the blue lines creates interest & direction through the vast space.

2019 | Print

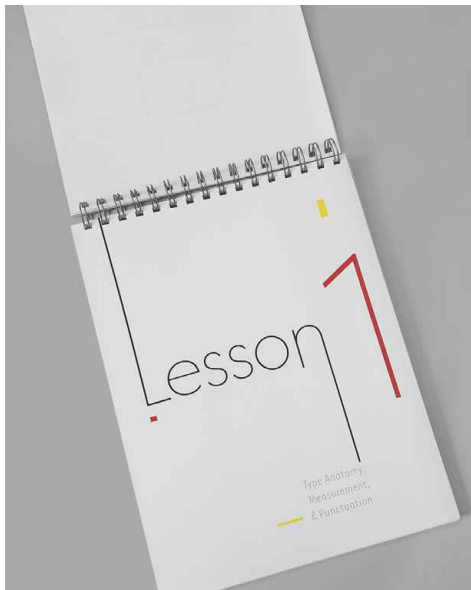


Hang in the Air

A Simple Guide to Print Production

This simple guide to print production, explaining the basic rules & principles of print, was designed with the idea of “hanging” in mind, based on Alexander Calder’s mobile sculptures. Verticality is emphasized using extended letterforms—the thin typeface mimicking the wire of Calder’s work. The content hangs off of the headings like pieces of a mobile, creating a simple structural concept with countless possibilities.

2019 | Print



The Museum of In-Between Spaces

An Anthology

The Museum of In-Between Spaces is a 108 page collaborative anthology created by the UH Graphic Design senior class. Research & writing were at the core of the process, & writing workshops, collaboration, & a holistic approach to branding were all emphasized. The anthology stylistically takes inspiration from Post-Modern & Swiss style, reflecting the designers' diverse approaches to telling a story about their experience at a museum.

2019 | Print



Collab Telephone by Mail

Collaborative Booklet

This project is based on the Telephone game in which players form a line & pass a message one-by-one; the final message is then compared to the beginning message. This collaboration between the UH graphic design class of 2021 & 2022 was carried out during virtual & remote classes. Unable to work together in person, the booklet allowed a connection, correspondence, & a non-virtual communication between classmates.

2020 | Print

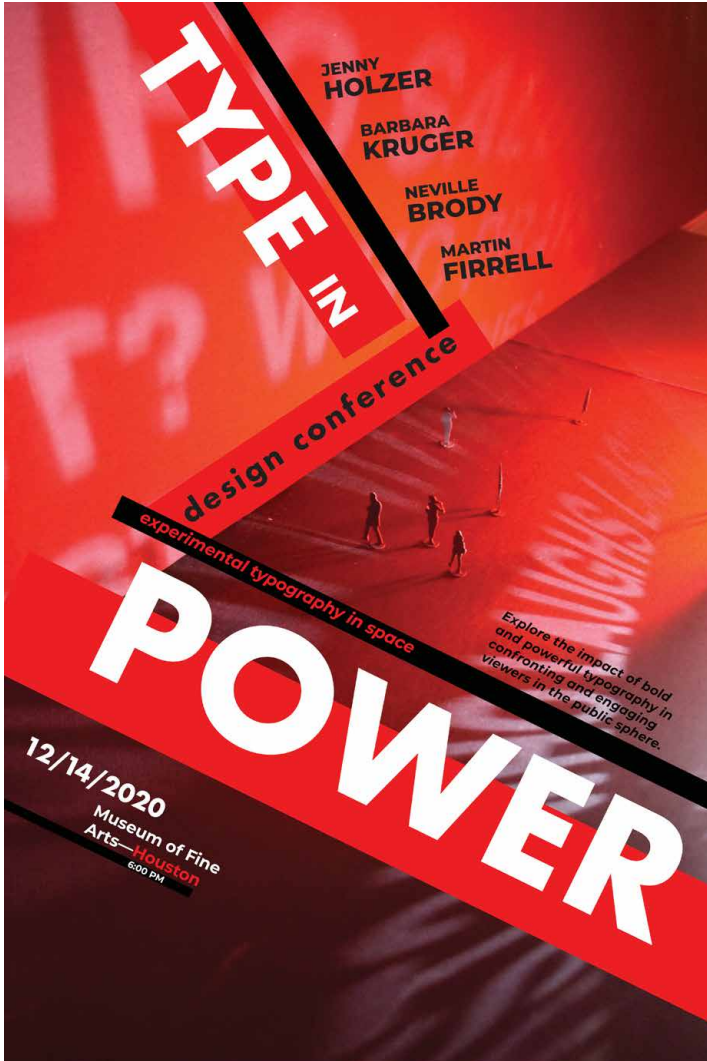


Type in Power

Design Conference: Experimental Typography In Space

Type in Power is a design conference centered around experimental typography in space. Through the exploration of bold & large-scale messaging, use of public space, & shocking statements, designers can amplify the impact of bold & powerful typography in confronting & engaging viewers in the public space.

2020 | Print



METdance

A Contemporary Dance Performance

A study of typography & image, this poster communicates two performance events for METdance. It conveys the discipline & movement of dance through grid-structure, dynamic images, & an eye-catching pop of color.

2018 | Print



Reaching Out

March 27, 2018
7:30 pm

Deep in the Heart

April 13, 2018 –
April 14, 2018
8:00 pm

Contemporary

M
ET
dance

Zilkha Hall
800 Bagby St #300,
Houston, TX 77002

713-315-2525
Tickets are \$20 online; \$25 at door

A Performance Series

Abecedarium

Letter "R"

One of 24 abecedarium letter-pressed posters created by UH Graphic Design '21, this nonsensical broadside is centered around the letter "R." Its content is strung together with words that start with "R" in a mad-libs fashion. The experimental typography & expressiveness is influenced by dadaism, surrealism, & collage. The composition of the various weights & typefaces creates a rhythm that is further energized by the hand-drawn & collaged elements, as well as the bright pops of magenta.

2020 | Print



Texas Gulf Coast

Wetlands Data Visualization

A data visualization poster focusing on the loss of wetlands, specifically in the Texas Gulf Coast. This poster presents quantitative information in a visually engaging way while creating a visual narrative that informs. The data tells the story of wetland loss & how it is exasperated by human-related stressors.

2021 | Print



Votes for Women

AIGA's Get Out The Vote: Empowering The Women's Vote Campaign

This poster was created for & submitted to AIGA's *Get Out The Vote: Empowering the Women's Vote* campaign. The poster then became the basis for a larger identity system of design objects including an "I Voted" sticker, a social media thumbnail, & a denim jacket. The identity system was inspired by historical images of suffragettes.

2020 | Identity



 the professional association for design

 GET OUT THE VOTE
Empowering the women's vote
aiga.org/vote
Poster design by: Sam Nguyen, Houston, Texas

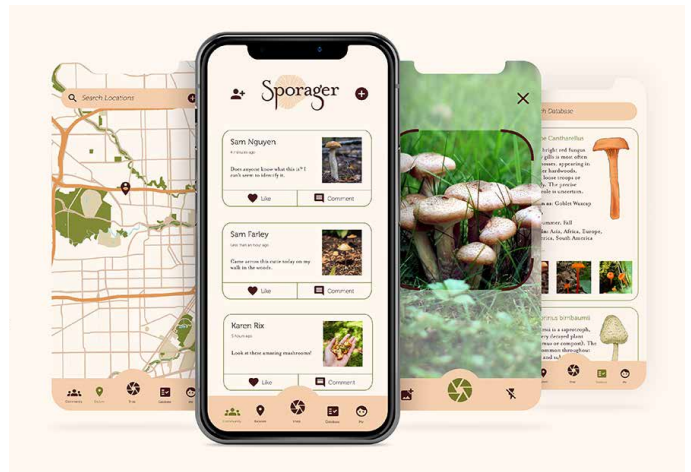
 VOTE 411
in partnership with the League of Women Voters

Sporager

Travel Experience: Foraging Tour

Sporager is a brand identity for a mushroom foraging travel experience. The brand explores a unique logo, stationery, an app to support the touring experience, & accompanying collateral.

2020 | Identity



Tip Top

Pop-up Shop

Tip Top is a branding system for a toys & games pop-up shop within the context of Jensen Drive. The goal of the shop is to enhance & activate the neighborhood experience by filling a void in retail options. The system utilizes playful shapes & patterns influenced by Memphis design & 90's aesthetic to welcome customers from kids to young adults.

2020 | Environmental, Identity, Print



Play

Creative Card Deck

The brand identity for Play consists of a logo, logo animation, creative card deck, & packaging. The Play logo experiments with unique letterforms while the accompanying logo animation furthers the intention of the brand by playing into the colors & composition reflected within the cards & packaging. With five categories of design elements helping to give your ideas clarity & direction, these cards are your guide to pushing through your creative block.

2020 | Print, Screen, Identity

Card deck based on Stormdeck created by Tim Porter.



Driving Jensen

Swap Sites

A place-making collaboration between the University of Houston Architecture & Graphic Design students, the project is a series of creative interventions & installations that activate Jensen Drive. This specific intervention is a swap site, with the idea of taking something old & turning it into something new. The swap sites themselves are abandoned newspaper dispensers, re-designed into something more beautiful. The object is to have a box of books & a box of toys for the community to "take one & leave one" for someone else.

2020 | Environmental
Postponed due to COVID-19

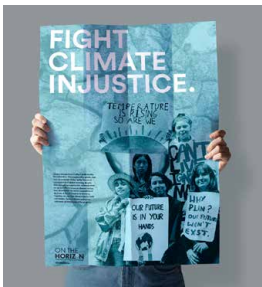
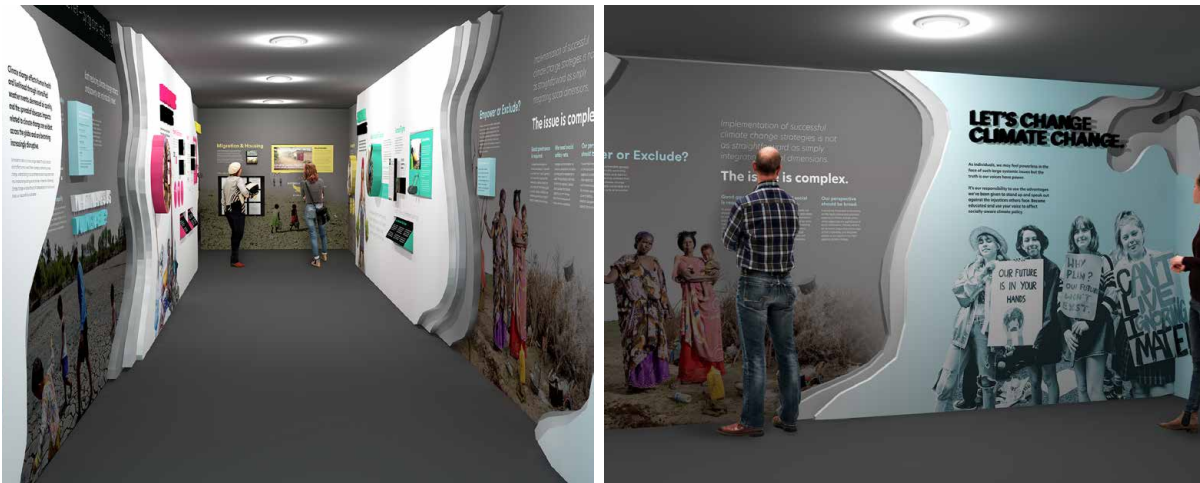


On the Horizon

The Social Impacts of Climate Change on the World's Most Vulnerable

A social activism campaign to mobilize for change, focusing on climate change. Climate change disproportionately impacts vulnerable populations. By understanding the economic, environmental, and social dimensions of climate change, we can implement more effective policies to fight climate injustice. This mobile exhibit is designed to inform visitors of these dimensions through assigned colors for each section, impactful images, and interactives.

2020 | Environmental, Identity, Print



Pine Gully

Interpretive Signage System

2020 | Environmental

A collaborative signage package intended for installation in shoreside Pine Gully Park, with the goal of highlighting native Gulf Coast animals & inspiring a sense of wonder for park visitors. Oysters, shrimp, & monarch butterflies are a part of the visual lexicon of the south, & are vital to our ecosystems & economy. Inspired by antique zoological etchings, this interpretive sign system educates visitors on this assorted set of animals that reflect the diverse natural landscape of the park.



Shrimp of the Gulf

Three species dominate the Gulf of Mexico and play important roles in the food chain. Many environmental factors affect population, but shrimp in the Gulf of Mexico are able to rebound quickly and are closely monitored to maintain sustainability. Strict compliance with fishing regulations has allowed them to stay within desired population levels. The abundance of Gulf Coast shrimp results in the annual commercial yield in the Gulf exceeding that of the South and mid-Atlantic, Chesapeake Bay, and New England regions combined.

Brown shrimp

Farfantepenaeus aztecus

Antennae nearly as long as body.

Brown shrimp are better able to hide from their predators because their color allows them to blend into the environment.

Some male shrimp practice a courtship ritual to convince the female to mate with them.

Brown shrimp enter the Gulf during the spring. They are found at night or dusk. When inactive, they seek muddy areas or areas heavy in organic, decaying matter. They only live for about 2 years.

White shrimp

Litopenaeus setiferus

White shrimp enter the Gulf during the summer. They favor warmer temperatures and are threatened where the water is below 24°C. The young shrimp grow in estuaries with muddy bottoms and low salinity. White shrimp are highly fertile and viable.

Female shrimp are significantly larger than males.

A single spawning female can release 500,000 to 1 million eggs near the ocean floor, all hatching within 24 hrs.

Pink shrimp

Farfantepenaeus duorarum

Pink shrimp begin their life in estuaries and later on develop into females (protandry).

Dark spots between the 4th and 5th abdominal segments.

Cannibalism is common among adult shrimp.

Pink shrimp reside in nursery areas with marsh grasses. As they grow, they migrate to deeper and saltier water at night to feed. They enter the Gulf during the fall, stay in estuaries in the winter, where they bury themselves to be protected from the cold. In early spring, they move to deeper ocean waters, living on sand, silt, shell, or coral mud bottoms.

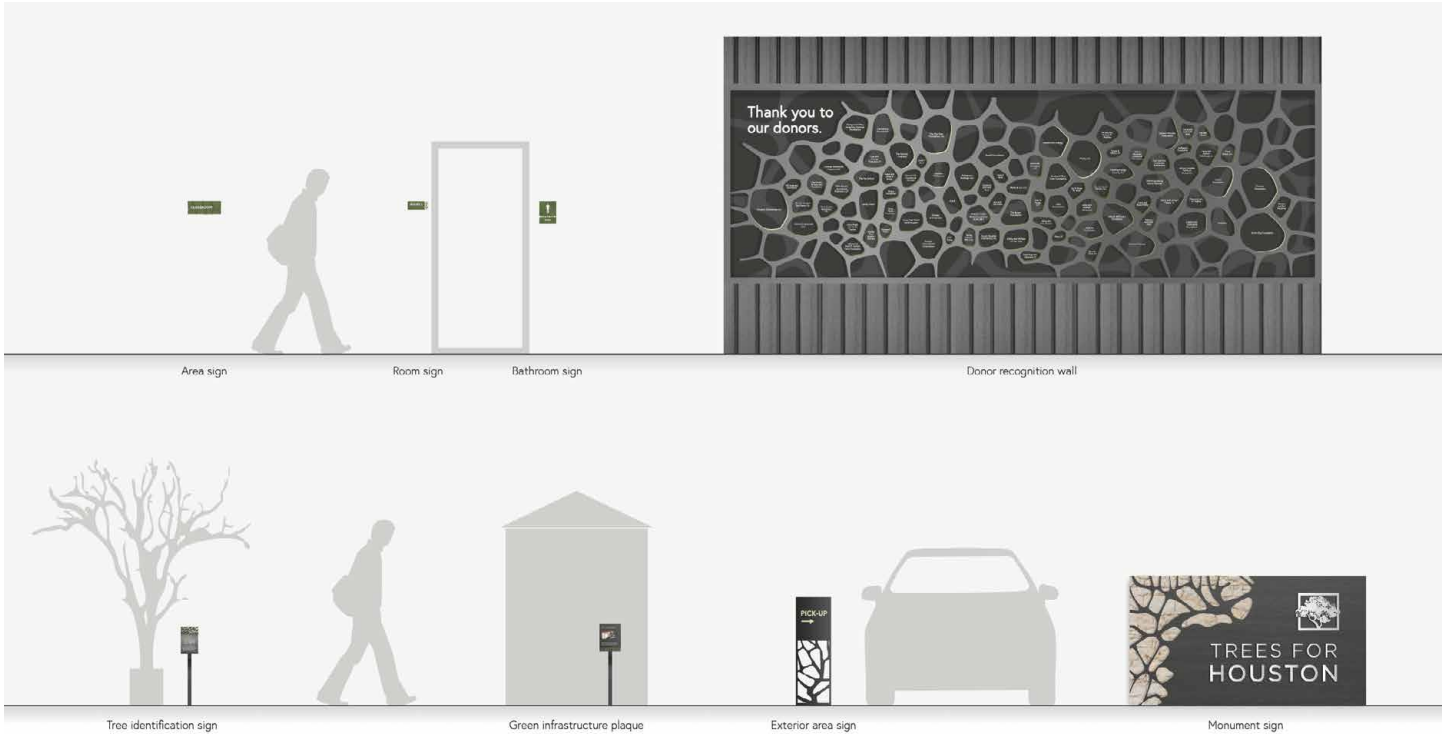


Trees for Houston: Interconnected

Wayfinding & Place branding system

The Trees for Houston wayfinding & place branding serves to educate & guide people through their surroundings, creating positive user experiences while enhancing the brand. The concept of interconnectedness & networking is represented in each piece of signage.

2021 | Environmental, Identity



Stargirl

Fictional Narrative Animation

A fictional narrative based on a novel, this animation focuses on the magic & wonder that surrounds the main character, Stargirl. The line art of the illustration keeps the characters open & flowing through space while the type twinkles & dances around to tell the story.

2020 | Screen

Based on the novel Stargirl by Jerry Spinelli.



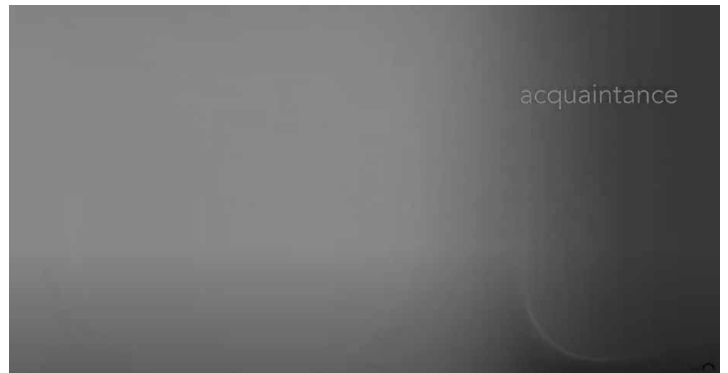
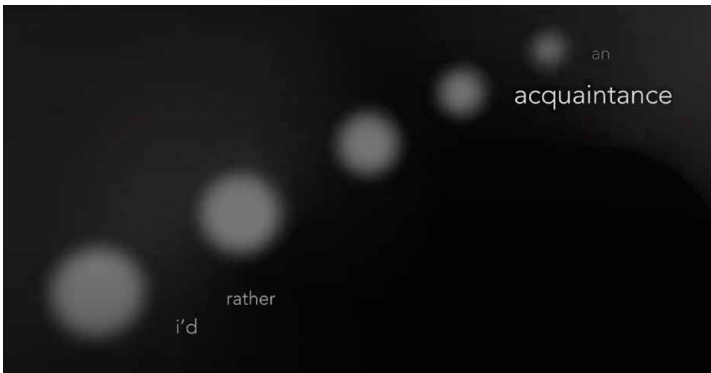
Drifting Fog

Haiku Animation

Haikus are a short form of poetry (traditionally Japanese) that use carefully chosen words & phrases to create a mood or feeling. This thirty second video utilizes type, sound, & a limited color palette to express this haiku's meaning.

2020 | Screen

Haiku Written by Polona Oblak.

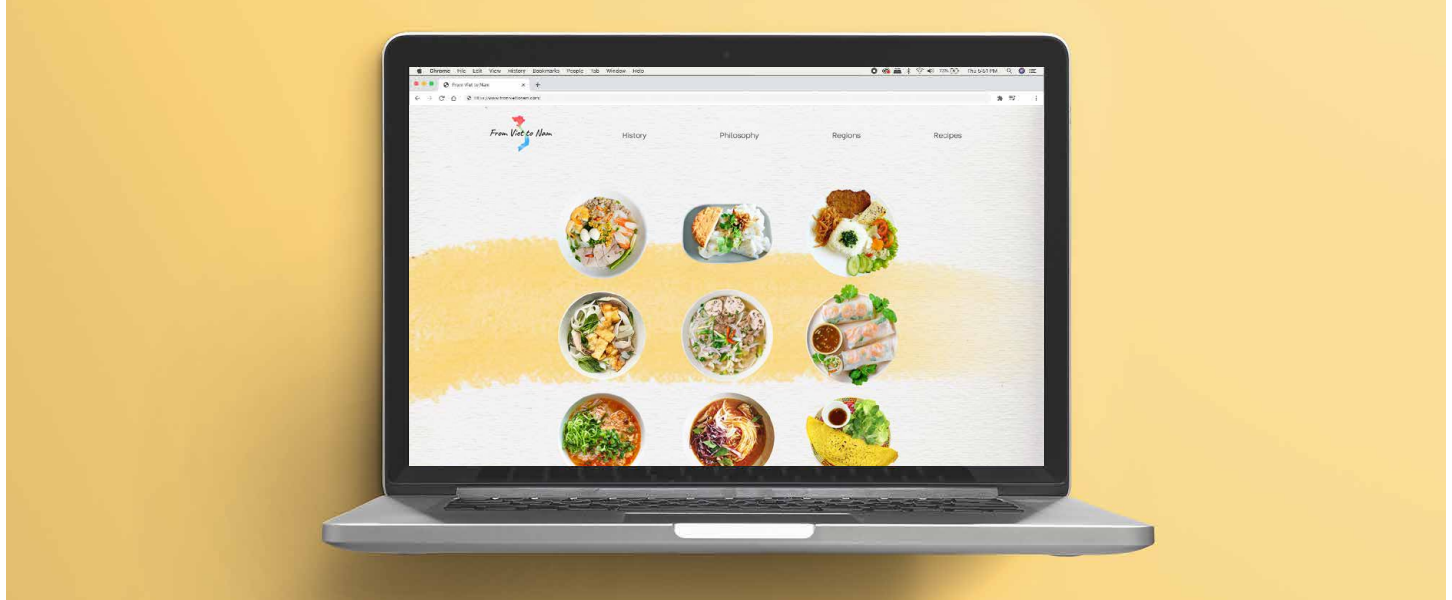


From Viet to Nam

Thematic Cooking Site

From Viet to Nam is a thematic cooking website with information about the history, the philosophy, the regions, & the foods of Vietnam. A delicate visual tone is established through watercolor textures, colorful photos, & a light typeface, with the goal of enhancing the Vietnamese cultural experience.

2020 | Screen



12,000 BC
The indigenous people of Vietnam lived in the long river valley, making more possible to sustain the frequent hunting and harvesting diets.

Six thousand years later
With agricultural advances, people began wet rice farming: rice, herbs, plants, fish and meat readily available as the basic staple of Vietnam. This would become the early base of the Vietnamese diet.

2nd century BC
Various Chinese dynasties fell under the reign of various Chinese dynasties for 1,000 years. Foodstuffs were imported in China and the ingredients needed to create them, were exported to Vietnam.

1887-1954
Vietnam was part of French Indochina, resulting in strong culinary influences of its culture. France is Vietnamese food.

1954: Geneva Convention
Vietnam was split in two and many food items, migrated to the South, bringing their recipes with them.

1980s
Vietnam was ranked as one of the poorest nations on the globe. In addition to low food production, much of Vietnam's agricultural land had been damaged during the war. Rice paddies were taken with mines and Agent Orange had destroyed the soil. Food production was low for these many a day.

New
Vietnam has had a remarkable transformation and become a fast-growing economy. The country is the fifth-largest exporter of rice in the world. Vietnamese genetics are now more used to breed their chicken rather than imported from elsewhere. All the best of modern food, a variety of dishes now considered to be healthier and more efficient.

The philosophy of Vietnamese cuisine...

Architecture of the Vietnamese. Really, from preparation to how the food is served. Chinese are generally reserved but when dining together they are often very expressive but they are cooked in a way to make a strong balance mixing the food items in appearance but rich in flavor. They combine fragrance, flavors, and color to balance with five elements.

Long process of war and political and cultural contact resulted in many living in poverty. Because of this, ingredients for Vietnamese food are often very inexpensive but they are cooked in a way to make a strong balance mixing the food items in appearance but rich in flavor. They combine fragrance, flavors, and color to balance with five elements.

Five Senses

Five Organs

Pho North Vietnamese cuisine

Vietnamese noodle soup dish, made of a flavorful broth, meat and delicious silky rice noodles

Prep: 30 min
Cook: 1 hr
Serving Size: 4

Ingredients

- 4 lbs beef soup bones
- 2 or 3 lb ground beef (or beef)
- 5 slices fresh ginger
- 1 tbsp salt
- 2 whole star anise
- 2 lbs fish sauce
- 4 lbs beef
- 8 lbs or 10 lbs rice noodles
- 1 lb beef fat (or extra, if they're dried)
- 1/2 lb crushed garlic
- 1 lb beef, chopped (optional)
- 1/2 lb, some optional
- 1/2 lb fresh Thai basil
- 1/2 lb fresh Thai basil
- 1/2 lb fresh Thai basil
- 1/2 lb fresh Thai basil
- 1/2 lb fresh Thai basil

Instructions

- Preheat oven to 425F.
- Place beef bones on a baking sheet and coat in the parchment paper for about an hour, until browned.
- Place onion on a baking sheet and toast in the parchment paper in the oven for about 15 minutes.
- Place ginger, star anise, salt, fish sauce, and fat sauce in a large pot and cover with 4 quarts of water.
- Bring to a boil and reduce heat to low. Simmer on low for 6-7 hours.
- Strain the broth into a stockpot and set aside.
- Place rice noodles in large bowl filled with room temperature water and allow to soak for 1 hour.

Serving

- Bring a large pot of water to a boil and after the noodles have soaked, allow them in the boiling water for 1 minute, bring back to a simmer.
- Drain noodles among 4 serving bowls.
- Top with beef, optional, and green onions.
- Rice hot broth over the pot. Stir and let sit until the beef is partially cooked and no longer pink, 1-2 minutes.
- Serve with bean sprouts, Thai basil, lime wedges, hoisin sauce, and chili-garlic sauce on the side.

Northern Vietnam

In the North, there is the Red River Delta (Song Hong), which accounted for almost 75% of the agricultural area and 50% of the industry of North Vietnam before 1975. The entire delta region is subject to frequent flooding. An irrigation system has been built to protect the Red River and irrigate the rich rice-growing delta. Modeled on that of China's, the ancient system has sustained a highly concentrated population and has made double-cropping wet-rice cultivation possible throughout much of the region.

The north is heavily influenced by their neighbor, China, with preferences for noodles and stir-fry. Their fondness for beef was picked up from the Mongolians during their 13th century invasions. There are long-standing cultural traditions regarding cuisine - their food is always more accessible to formalized traditional principles. Their flavors are more subtle, harmonious, and balanced. Northern Vietnamese cuisine focuses more on the taste of the primary ingredient of a dish, resulting in few ingredients and less bold experimentation.

Central Vietnam

The last royal dynasty in Vietnam made its capital in the city of Hue in the Central Region, and the cuisine that comes from this part of the country is truly fit for a king. Central Vietnamese cooking is distinct from the cuisines of both the Northern and Southern regions, as the foods here are colorful, decorative, and complex. The portions are smaller, but the number of courses is larger so you can expect to be served all sorts of appetizer-sized dishes.

The royal culture of Hue places greater importance on food presentation. It is a grill and outdoor, bold and daring, while retaining some of the Heron flavor and techniques. It has also Chinese influences from the North. Central Vietnamese food is distinctive in its openness when compared to its counterparts due to the abundance of spices produced in the mountainous terrain in the region. Food items from this region also tend to be easier in size of individual portions. Central Vietnamese dishes also feature a large amount of seafood.

Southern Vietnam

In the South, there is the Mekong Delta which is no more than three miles above sea level at any point and is crisscrossed by a maze of canals and rivers. About 30,000 square kilometers of the delta are under rice cultivation, making it the area one of the major rice-growing regions of the world. The warmer climate of the South is best for vegetables, fruit, and livestock. Sunshine and fertile crops allow the diet in the South to be very tropical and green. There is a generous amount of seafood, tropical fruits, garlic, shallots, and herbs in their dishes.

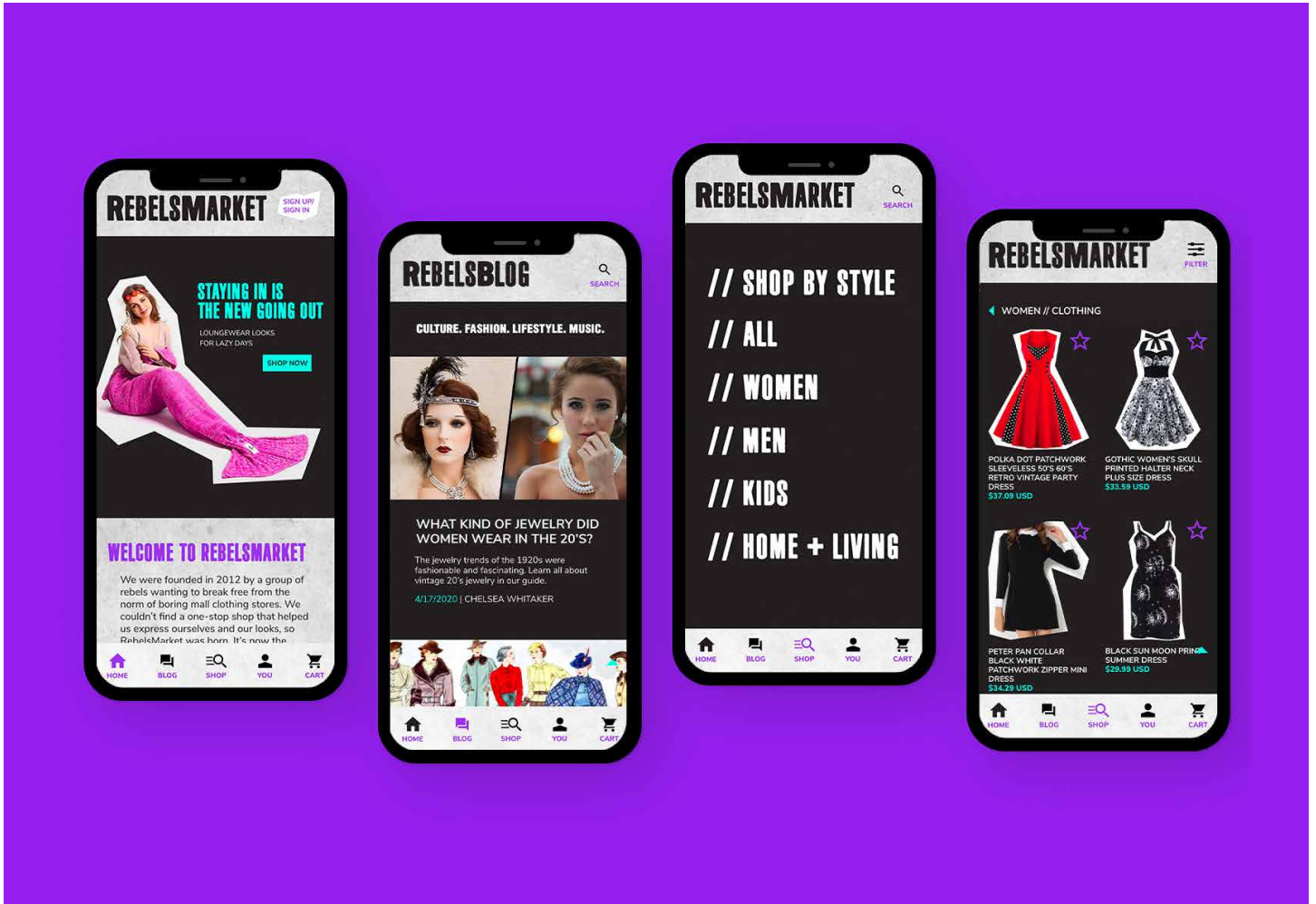
Ancient Angkor, centered in Cambodia, once ruled this portion of Vietnam, influencing its culture. South Vietnam's capital, Saigon, is also a transformation. Unlike Hanoi (the capital of North Vietnam) which is more "old-school," so foreign influences are readily apparent here. The food here is a genuine reflection of the tastes in the region: more laid-back and happy. The dishes are lighter and much smoother on the tongue, taking less from Cambodia and Thailand. Ingredients are less complex, using a style of cooking reminiscent of neighboring Cambodia. There is more sweetness in the food due to the use of more sugar and even coconut milk in certain dishes.

RebelsMarket

E-Commerce Marketplace App

RebelsMarket is a one-stop shop for expressive & alternative clothing, jewelry, & home items. Based on this e-commerce marketplace that did not have an existing phone app, the RebelsMarket app allows users to access the shop with the touch of a finger. The app design visually aligns with the target market & attracts users with an alternative style.

2020 | Screen



Active

Sedentary Reduction App

The "active" app is a means of reducing sedentary behavior, especially in the time of COVID-19 when everything is virtual. As people sit that their computers for a long period of time, they participate in sedentary behavior. The app reminds users of the consequences of sedentary behavior & encourages them to take breaks, be more active, & log their activity.

2021 | Screen

